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FOR IMMEDIATE RELEASE

## **ECORE SOFTWARE INC. ANNOUNCES NEW HIRE**

*eCore Hires Christian Vanderbeck as Sales Manager*

**Dallas, TX.** (August 24, 2010) – eCore Software Inc., a leading provider of workforce productivity solutions to public service organizations, announces the recent addition of Christian Vanderbeck as Sales Manager. In his new position, Christian will be responsible for helping increase eCore’s nationwide growth, negotiating contracts with new and existing customers, managing eCore’s distributor network, and aiding in the development of social media strategies.

“We are very excited to have Christian join the eCore team here in Dallas,” said founder and president, Patrick Fitzsimmons. “Christian brings a wealth of knowledge and experience in product sales and social media solutions,” said Fitzsimmons. “His experience in software sales, IT operations, and project management will contribute to eCore’s growth and support the mission to serve the needs of its customers.”

Mr. Vanderbeck brings with him over 12 years experience in sales management, specifically managing and selling enterprise software application. Prior to eCore, Vanderbeck served as a consultant for Social Operations, LLC where he created comprehensive strategies for deploying social media solutions. His previous experience also includes product sales management for Telligent Systems, LLC and program development for Data Return Corp.

### **About eCore Software Inc.**

eCore Software Inc. has been a leading provider of web-based software applications since 1998. The company focus since 2006 has been providing management solutions for public service first responder operations like EMS companies, fire departments, hospitals and police departments. eCore's seasoned staff of professionals provides the leadership needed to offer quality technology products, training and 24/7 support. State of the art software development tools and techniques are used to keep their products on the cutting edge. Customers across the nation provide critical feedback that is needed as they strive to continue to refine and improve their products to meet the requirements in a constantly changing marketplace. For more information, visit [www.ecoresoftware.com](http://www.ecoresoftware.com).