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FOR IMMEDIATE RELEASE

## **ECORE SOFTWARE INC. ANNOUNCES PROMOTION AND NEW HIRE**

*eCore Promotes Steven Turner to Marketing Director and Hires Ashlyn Hobbs as Training Director*

Announcement

**Dallas, TX.** (October 20, 2009) – eCore Software Inc., a leading provider of workforce productivity solutions to public service organizations, announces the promotion of Steven Turner to Marketing Director, and the addition of Ashlyn Hobbs as Training Director.

“Steven has been an enormous asset to the eCore team, and I am pleased to promote him to this important position,” said president, Patrick Fitzsimmons. “I am confident that his unmatched industry experience and business intelligence will provide innovative solutions in the marketing of our widely successful web based software applications, nationally and globally.”

Steven Turner joined the company in 2005 as a technical writer and quickly transitioned to the Training Coordinator position. In this position, he was directly responsible for the successful setup, training, and deployment of the ePro product line. This experience has led to an intimate knowledge of the industry’s needs and challenges enabling Mr. Turner to provide direction in the marketing and development of eCore’s products to the benefit of existing and future customers alike.

“We are also very excited to have Ashlyn Hobbs join our leadership team,” said Fitzsimmons. “Ashlyn’s degree in communications, along with her technical abilities and customer service experience fits very well within eCore’s strategic plans and initiatives to better serve our customer’s training needs. I am certain she will help guide the company’s continued growth. “

Prior to eCore, Ashlyn served as the Marketing Communications Coordinator for Sheshunoff Consulting + Technology in Austin, TX. Ms. Hobbs received her Bachelor of Science degree in Corporate Communications from the University of Texas at Austin.

### **About eCore Software Inc.**

eCore Software Inc. has been a leading provider of HR management and scheduling solutions for Public Service industry operations such as EMS companies, fire departments, hospitals and police departments since 1998. For more information, visit [www.ecoresoftware.com](http://www.ecoresoftware.com).